

MEDIA TIMES LIMITED

HALF YEARLY ACCOUNTS (Un-Audited)

DECEMBER 31, 2019

Media Times Limited

Company Information

Board of Directors	Aamna Taseer (Chairman) Shehryar Ali Taseer (CEO) Shahbaz Ali Taseer Shehrbano Taseer Rema Husain Qureshi Ayesha Tammy Haq Mohammad Mikail Khan	Non-Executive Executive Non-Executive Executive Non-Executive Non-Executive Independent
Chief Financial Officer	Mohammad Waheed Asghar	
Audit Committee	Mohammad Mikail Khan (Chairman) Ayesha Tammy Haq (Member) Rema Husain Qureshi (Member)	
Human Resource and Remuneration (HR&R) Committee	Mohammad Mikail Khan (Chairman) Shehryar Ali Taseer (Member) Shahbaz Ali Taseer (Member)	
Company Secretary	Shahzad Jawahar	
Auditors	KPMG Taseer Hadi & Co. Chartered Accountants	
Legal Advisers	Muhammad Akbar Haroon	
Bankers	Allied Bank Limited Bank Alfalah Limited Faysal Bank Limited Habib Metropolitan Bank Limited	
Registrar and Shares Transfer Office	Corplink (Pvt.) Limited Wings Arcade, 1-K Commercial Model Town, Lahore Tele: + 92-42-5839182	
Head Office	3 rd Floor, Pace Shopping Mall, Fortress Stadium, Lahore Cantt. Lahore, Pakistan Tel:(042) 36623005/6/8 Fax: (042) 36623121, 36623122	
Registered & Main Project Office	41-N, Industrial Area, Gulberg-II, Lahore Tel: (042) 36623005/6/8 Fax: (042) 36623121, 36623122	

DIRECTORS' REVIEW

The Directors of **Media Times Limited** ("MTL" or "the Company") have pleasure in submitting their Review Report together with the un-audited financial statements of the Company for the half year ended December 31, 2019 duly reviewed by external auditors, who have issued a review report, which is annexed to the financial statements.

Financial Overview

The company during six months period of this financial year reported an after tax loss of Rs.37 million as compared to a loss of Rs. 132 million in corresponding period. Turnover has been decreased to Rs.85 million as compared to Rs.95 million in corresponding period. Cost of production reduced to Rs. 80 million as compared to Rs.130 million in corresponding period.

Detailed results of the Company for the period are disclosed in the financial statements accompanying this report; however highlights for the period are as follows.

Profit and Loss Account	December	
	2019	2018
	(Rs. in Millions)	
Turnover	85	95
Gross Profit	4.3	(34)
Admin & Selling Expenses	(34)	(82)
Finance Cost	(28)	(19)
Loss after Taxation	(37)	(132)
EPS Basic & Diluted- (Rupees)	(0.21)	(0.74)

Future Prospects:

Increasing competitive environment, inflation, volatility of consumer demand will remain a challenge for the business. The management of the company is confident that by creating new revenue streams and advancement in technology, the company would be able to produce mark able results in future. Management of Media Times is fully committed in achieving excellence in all fields of its operations and maintaining the high standards of quality that Media Times is known for, both in terms of its products as well as its operational practices.

Acknowledgements

Directors take this opportunity to place on record their appreciation of the dedication and commitment of employees at all levels that has made MTL to become one of the leading media companies in Pakistan. MTL continues to rely on its employees for its future expansion and believes in the mutual sharing of rewards that are a result of the endeavors of its employees. Directors thank and express their gratitude for the support and co-operation received from the Central and State Governments and other stakeholders including viewers, producers, vendors, financial institutions, banks, investors, service providers as well as regulatory and governmental authorities.

For and on behalf of the Board of Directors

Lahore: 25 February 2020

Director

CEO/Director

Media Times Limited
Condensed Interim Statement of Financial Position
As at 31 December 2019

		(Un-audited) 31 December 2019	(Audited) 30 June 2019
	Note	Rupees	
ASSETS			
<u>Non-current asset</u>			
Property, plant and equipment	6	242,927,572	267,951,455
Intangibles		909,493	1,042,938
Long term deposits		6,868,807	6,748,807
Deferred taxation	7	-	-
		250,705,872	275,743,200
<u>Current asset</u>			
Stores and spare parts		-	54,433
Trade debts	8	60,655,433	40,975,021
Advances, prepayments and other receivables		10,705,252	1,737,981
Advance income tax		6,171,249	7,093,265
Cash and bank balances	9	1,148,770	588,218
		78,680,704	50,448,918
		329,386,576	326,192,118
EQUITY AND LIABILITIES			
<u>Share capital and reserves</u>			
Authorised share capital 210,000,000 (30 June 2019: 210,000,000) ordinary shares of Rs. 1	1	2,100,000,000	2,100,000,000
Share capital		1,788,510,100	1,788,510,100
Share premium reserve		76,223,440	76,223,440
Accumulated loss		(2,643,187,128)	(2,606,334,042)
		(778,453,588)	(741,600,502)
<u>Non-current liabilities</u>			
Long term financing		264,654,697	264,756,697
Deferred liabilities		23,558,302	26,459,530
		288,212,999	291,216,227
<u>Current liabilities</u>			
Trade and other payables	10	543,571,579	527,913,128
Contract liability	11	8,481,869	8,498,583
Mark-up accrued	12	194,693,497	168,589,173
Short term borrowings	13	48,000,000	48,000,000
Liabilities against assets subject to finance lease		24,880,220	23,575,509
		819,627,165	776,576,393
		329,386,576	326,192,118
Contingencies and commitments	14		

The annexed notes from 1 to 24 form an integral part of this condensed interim financial information.

Chief Executive

Director

Chief Financial Officer

Media Times Limited

Condensed Interim Statement of Profit or Loss (Un-audited)

For the half year and quarter ended 31 December 2019

	Half Year Ended		Quarter Ended		
	31 December 2019	31 December 2018	31 December 2019	31 December 2018	
	<i>Note</i>				
Revenue - net	15	84,664,736	95,414,531	45,081,328	13,827,330
Cost of production		(80,375,559)	(129,613,320)	(40,906,329)	(73,059,216)
Gross (loss) / profit		4,289,177	(34,198,789)	4,174,999	(59,231,886)
Administrative and selling expenses		(34,114,896)	(82,490,158)	(19,662,285)	(55,629,874)
Finance cost		(27,640,843)	(19,053,178)	(15,611,170)	(11,997,130)
Other income		21,883,447	5,681,931	2,713,142	2,341,817
Loss before taxation		(35,583,115)	(130,060,194)	(28,385,314)	(124,517,073)
Taxation		(1,269,971)	(1,875,065)	(707,887)	(3,076,394)
Loss after taxation		(36,853,086)	(131,935,259)	(29,093,201)	(127,593,467)
Loss per share - basic and diluted	16	(0.21)	(0.74)	(0.16)	(0.71)

The annexed notes from 1 to 24 form an integral part of this condensed interim financial information.

Chief Executive

Director

Chief Financial Officer

Media Times Limited

Condensed Interim Statement of Comprehensive Income (Un-audited)

For the half year and quarter ended 31 December 2019

	<u>Half year ended</u>		<u>Quarter ended</u>	
	<u>31 December</u>	31 December	<u>31 December</u>	31 December
	<u>2019</u>	2018	<u>2019</u>	2018
	----- Rupees -----			
Loss for the period	(36,853,086)	(131,935,259)	(29,093,201)	(127,593,467)
Other comprehensive income	-	-	-	-
Total comprehensive income for the period	<u>(36,853,086)</u>	<u>(131,935,259)</u>	<u>(29,093,201)</u>	<u>(127,593,467)</u>

The annexed notes from 1 to 24 form an integral part of this condensed interim financial information.

Chief Executive

Director

Chief Financial Officer

Media Times Limited
Condensed Interim Statement of Changes in Equity (Un-audited)
For the half year ended 31 December 2019

	Share capital	Capital reserves	Revenue reserve	Total
		Share premium	Unappropriated loss	
----- Rupees -----				
Balance as at 1 July 2018 (Audited)	1,788,510,100	76,223,440	(2,363,017,241)	(498,283,701)
<u>Total comprehensive income for the half year ended 31 December 2018</u>				
Loss for the period	-	-	(131,935,259)	(131,935,259)
Other comprehensive income ofor the period	-	-	-	-
Total comprehensive loss	-	-	(131,935,259)	(131,935,259)
Balance as at 31 Dec 2018 (Un-audited)	1,788,510,100	76,223,440	(2,494,952,500)	(630,218,960)
<u>Total comprehensive income for the year ended 30 June 2019</u>				
Loss for the period	-	-	(112,570,865)	(112,570,865)
Other comprehensive income for the period	-	-	1,189,323	1,189,323
Total comprehensive loss	-	-	(111,381,542)	(111,381,542)
Balance as at 30 June 2019 (Audited)	1,788,510,100	76,223,440	(2,606,334,042)	(741,600,502)
<u>Total comprehensive income for the half year ended 31 December 2019</u>				
Loss for the period	-	-	(36,853,086)	(36,853,086)
Other comprehensive income for the period	-	-	-	-
Total comprehensive loss	-	-	(36,853,086)	(36,853,086)
Balance as at 31 December 2019 (un-audited)	1,788,510,100	76,223,440	(2,643,187,128)	(778,453,588)

The annexed notes from 1 to 24 form an integral part of this condensed interim financial information.

Chief Executive

Director

Chief Financial Officer

Media Times Limited
Condensed Interim Statement of Cash Flow (Un-audited)
For the half year ended 31 December 2019

	<i>Note</i>	31 December 2019 Rupees	31 December 2018 Rupees
Cash used in operations	17	(1,586,028)	(12,801,882)
Taxes paid		(347,955)	(676,743)
Net cash used in operating activities		(1,933,983)	(13,478,625)
<u>Cash flows from investing activities</u>			
Fixed capital expenditure		(320,000)	-
Sale proceeds of property, plant and equipment		3,148,343	2,690,000
Net cash generated from investing activities		2,828,343	2,690,000
<u>Cash flows from financing activities</u>			
Receipt of long term finances - net		(102,000)	11,400,000
Finance cost paid		(231,808)	(385,724)
Net cash (used in) / generated from financing activities		(333,808)	11,014,276
Net increase in cash and cash equivalents		560,552	225,651
Cash and cash equivalents at beginning of the period		588,218	710,626
Cash and cash equivalents at end of the period	9	1,148,770	936,277

The annexed notes from 1 to 24 form an integral part of this condensed interim financial information.

Chief Executive

Director

Chief Financial Officer

Media Times Limited

Notes to the Condensed Interim Financial Information (Un-audited)

For the half year ended 31 December 2019

1 Corporate and general information

Media Times Limited ("the Company") was incorporated in Pakistan on 26 June 2001 as a private limited company and was converted into public limited company on 06 March 2007. The Company is listed on Pakistan Stock Exchange. The registered office of the Company is located at 41-N, Industrial Area, Gulberg II, Lahore. The Company is primarily involved in printing and publishing daily English and Urdu news papers in the name of "Daily Times" and "AajKal" respectively.

2 Events and conditions related to going concern

The Company has incurred a net loss of Rs. 36.85 million during the period ended 31 December 2019 and, as of date, the Company's current liabilities exceeded its total assets by Rs. 490.24 million. The Company's equity has eroded and the accumulated losses exceed the share capital and share premium by Rs. 778.45 million at 31 December 2019. "Zaiqa" and the "Business Plus" channel of the Company remained non-operational throughout the period. The channels remained non-operational due to shifting of up linking station from Karachi to Lahore region. The Company has also defaulted in payments of its loan and lease liabilities. There is a material uncertainty related to these events which may cast significant doubt on the Company's ability to continue as a going concern and, therefore, the Company may be unable to realize its assets and discharge its liabilities in the normal course of business. The Company's sponsors are negotiating with Faysal Bank Limited for settlement of short term borrowings from their own sources. The Company has relaunched its Urdu Newspaper "Daily Aaj Kal" and is planning to launch further products in print and social media sectors. Further the Company is planning to launch a Web TV with the brand name of Daily Times. The Company is also reviewing its options with regard to its revenue generating unit "Zaiqa" channel and "Business" plus channel. Relaunching these channels with improved content and distribution all over Pakistan is one of the options. The management of the Company is confident that the above actions and steps shall enable the Company to attract revenue streams that will result in improved liquidity. Further the Company's promoters have offered full support to the Company to meet any working capital needs.

3 Basis of preparation

3.1 This condensed interim financial information comprises the condensed interim statement of financial position of the Company, as at 31 December 2019 and the related condensed interim statement of profit or loss, condensed interim statement of comprehensive income, condensed interim statement of cash flow and condensed interim statement of changes in equity together with the notes forming part thereof.

3.2 This condensed interim financial information has been prepared in accordance with the accounting and reporting standards as applicable in Pakistan for interim financial reporting. The accounting and reporting standards applicable in Pakistan for interim financial reporting comprise:

- International Accounting Standard (IAS) 34, issued by the International Accounting Standards Board (IASB) as notified under the Companies Act, 2017; and
- Provision of and directives issued under the Companies Act, 2017.

Where the provision of and directives issues under the Companies Act, 2017 differ with the requirements of IAS 34, the provisions of and directives issued under the Companies Act, 2017 have been followed.

3.3 This condensed interim financial information does not include all of the information required for full annual financial statements and should be read in conjunction with the annual financial statements for the year ended 30 June 2019. Comparative statement of financial position numbers are extracted from the annual audited financial statements of the Company for the year ended 30 June 2019, whereas comparatives of condensed interim statement of profit or loss, condensed interim statement of comprehensive income, condensed interim statement of cash flow and condensed interim statement of changes in equity are stated from unaudited condensed interim financial information of the Company for the six months period ended 31 December 2018.

3.4 This condensed interim financial information is unaudited and being submitted to the shareholders as required under Section 237 of the Companies Act, 2017 and the Listing Regulations of Pakistan Stock Exchange Limited.

Media Times Limited

Notes to the Condensed Interim Financial Information (Un-audited)

For the half year ended 31 December 2019

4 Estimates and judgments

- 4.1 In preparing this condensed interim financial information, management has made judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.
- 4.2 Estimates and judgments made by the management in the preparation of this condensed interim financial information are the same as those that were applied to the annual financial statements of the Company as at and for the year ended 30 June 2019.

5 Significant accounting policies

- 5.1 The accounting policies and the methods of computation adopted in the preparation of this condensed interim financial information are same as those applied in the preparation of the financial statements for the year ended 30 June 2019 except for the adoption of new standards effective as of 1 July 2019 as stated below:

5.1.1 Changes in significant accounting policy

During the period, the Company has adopted IFRS 16 'Leases' from 01 July 2019 which are effective from annual periods beginning on or after 01 July 2019. There are other new amendments which are effective from 01 July 2019 but they do not have a material effect on the Company's condensed interim financial information. The details of new significant accounting policy adopted and the nature and effect of the changes to previous accounting policy are set out in note 5.1.2 below:

5.1.2 IFRS 16 'Leases'

IFRS 16 introduces a single, on-balance sheet lease accounting model for lessees. A lessee recognises a right-of-use asset representing its right to use the underlying asset and a lease liability representing its obligation to make lease payments. There are recognition exemptions for short-term leases and leases of low-value items IFRS 16 replaces existing leases guidance, including IAS 17 Leases, IFRIC 4 Determining whether an Arrangement contains a Lease, SIC-15 Operating Leases – Incentives and SIC-27 Evaluating the Substance of Transactions Involving the Legal Form of a Lease.

However, there is no impact on the statement of profit or loss, the statement of other comprehensive income and the statement of cash flow for the period ended 31 December 2019 except for the classification of leased assets from operating assets to right of use assets.

Media Times Limited

Notes to the Condensed Interim Financial Information (Un-audited)

For the half year ended 31 December 2019

		(Un-audited) 31 December 2019	(Audited) 30 June 2019
		----- Rupees -----	
6 Property, plant and equipment	<i>Note</i>		
Operating assets	6.1	231,649,701	254,734,743
Right-of-use assets	6.2	<u>11,277,871</u>	<u>13,216,712</u>
		<u>242,927,572</u>	<u>267,951,455</u>

6.1 Operating assets

Opening book value		254,734,743	315,992,689
Additions during the period / year	6.1.1	320,000	756,783
Written down value of disposals during the period / year	6.1.1	(1,237,913)	(3,277,946)
Depreciation for the period / year		(22,167,129)	(51,390,128)
Impairment for the period/year		-	(428,190)
Write off during the period / year		-	(6,918,465)
Closing book value		<u>231,649,701</u>	<u>254,734,743</u>

6.1.1 The details of cost of property, plant and equipment that have been added and/or disposed-off during the period / year are as follows:

	Six months ended (Un-audited) 31 December 2019		Year ended (Audited) 30 June 2019	
	(Additions)	(Disposals)	(Additions)	(Disposals)
----- Rupees -----				
Plant and machinery	-	(3,923,548)	-	(1,043,104)
Office equipment	320,000	(1,907,681)	-	(12,561,648)
Computers	-	(138,227)	756,783	-
Furniture and fittings	-	-	-	(5,095,400)
Vehicles	-	-	-	(4,259,000)
	<u>320,000</u>	<u>(5,969,456)</u>	<u>756,783</u>	<u>(22,959,152)</u>

	(Un-audited) 31 December 2019	(Audited) 30 June 2019
----- Rupees -----		

6.2 Right-of-use assets - at net book value

Opening book value	13,216,711	17,187,336
Additions during the period / year	-	-
Depreciation for the period / year	(1,938,840)	(3,879,471)
Impairment for the period/year	-	(91,153)
Closing book value	<u>11,277,871</u>	<u>13,216,712</u>

		(Un-audited)	(Audited)
		31 December	30 June
		2019	2019
		----- Rupees -----	

Deferred tax liability / (asset) comprises temporary differences relating to:

Accelerated tax depreciation allowances		(11,402,016)	(13,981,809)
Unused tax losses		11,402,016	13,981,809
		<u>-</u>	<u>-</u>

7.1 The Company has unused tax losses (including both business and depreciation losses) amounting to Rs. 1,395 million. The deferred tax asset has not been recorded on unused tax losses due to uncertain future taxable profits. Under the Income Tax Ordinance 2001, the Company can carry forward business losses up to 6 years.

		(Un-audited)	(Audited)
		31 December	30 June
		2019	2019
		----- Rupees -----	

8 Trade debts

Considered good

Unsecured:

Related parties	8.1	949,424	492,324
Others		269,277,111	256,152,177
		<u>270,226,535</u>	<u>256,644,501</u>
Less: Provision for expected credit losses (ECL)		(209,571,102)	(215,669,480)
		<u>60,655,433</u>	<u>40,975,021</u>

8.1 The balances due from related parties are as follows:

First Capital Equities Limited		949,424	491,824
Pace Super Mall		-	500
		<u>949,424</u>	<u>492,324</u>

8.2 Maximum aggregate outstanding balance at anytime during the period from First Capital Equities Limited and Pace Super Mall is Rs. 0.949 million and Rs. 500 respectively.

9 Cash and bank balances

Cash in hand		49,950	1,435
Cash at bank			
<i>Local currency</i>			
- current accounts		138,167	15,710
- deposit accounts	9.1	909,899	520,319
		<u>1,048,066</u>	<u>536,029</u>
<i>Foreign currency - current account</i>		50,754	50,754
		<u>1,148,770</u>	<u>588,218</u>

9.1 The balance in deposit accounts bear markup at the rates ranging from 2.80% to 5.80% (30 June 2019: 2.80% to 5.50%) per annum.

		(Un-audited) 31 December 2019	(Audited) 30 June 2019
		----- Rupees -----	
10 Trade and other payable	<i>Note</i>		
Creditors	<i>10.1</i>	172,064,073	146,168,733
Security deposits	<i>10.2</i>	1,122,500	122,500
Accrued liabilities		193,005,941	213,349,750
Sales tax payable - net		15,846,240	16,506,967
Gratuity due but not paid		78,403,103	71,916,513
Withholding tax payable		83,129,722	79,848,665
		<u>543,571,579</u>	<u>527,913,128</u>

10.1 Creditors include Rs. 9.92 million (30 June 2019: Rs. 9.92 million) and Rs. 14.56 million (30 June 2019: 7.89 million) payable to World Press (Private) Limited and Pace Pakistan Limited, respectively, the related parties.

10.2 It includes security received from agencies against execution of agency contract.

		(Un-audited) 31 December 2019	(Audited) 30 June 2019
		----- Rupees -----	
11 Contract Liability	<i>Note</i>		
Advance from customer	<i>11.1</i>	<u>8,481,869</u>	<u>8,498,583</u>

11.1 This represents advance received from customers for future sales of goods / services

12 Accrued mark-up

Mark-up based borrowings			
Long term finance - unsecured		110,140,697	87,835,342
Running finance	<i>12.1</i>	83,703,256	79,904,287
Finance lease		849,544	849,544
		<u>194,693,497</u>	<u>168,589,173</u>

12.1 This represent overdue markup and other charges on running finance facility from Faysal Bank Limited (refer to note 13.1 for details)

12.2 This represents overdue markup on finance lease facility from Orix Leasing Pakistan Limited

		(Un-audited) 31 December 2018	(Audited) 30 June 2018
		----- Rupees -----	
13 Short term borrowing	<i>Note</i>		
<u>Secrued</u>			
<i>Markup Based borrowings from conventional banks:</i>			
Running finance	<i>13.1</i>	<u>48,000,000</u>	<u>48,000,000</u>

- 13.1** The Company obtained running finance facility, of Rs. 50 million, from Faysal Bank Limited under mark-up arrangements for working capital requirement. The said facility expired on 28 January 2012 and the Company had not paid the principal and markup on due date. Accordingly Faysal Bank Limited filed a suit against the Company for recovery of Rs. 69.30 million at Lahore High Court which was fully recorded in annual audited financial statements for the year ended 30 June 2017. During the year 2015, the case was decided against the Company as the Lahore High Court through its order dated 20 November 2015 directed that an amount of Rs. 54.16 million along with the cost of fund as contemplated by section 3 of the Financial Institutions (Recovery of Finances) Ordinance 2001 is to be paid by the Company through sale of the hypothecated goods and assets of the Company, the attachment and auction of the other assets of the Company and any other mode which the court deems appropriate. The Company being aggrieved filed regular first appeal dated 09 March 2016 in Honorable Lahore High Court.

The Company re-negotiated with Faysal Bank Limited and the loan was rescheduled into a long term loan. As per restructuring terms and conditions, the outstanding principal of Rs. 50 million and related markup of Rs. 8 million were repayable in 24 unequal quarterly installments started from 31 December 2017 and the remaining overdue markup of Rs. 11 million already recorded by the Company was waived off by Faysal Bank Limited. The principal amount of outstanding loan of Rs. 50 million carried mark up at three month KIBOR or cost of fund of Faysal Bank Limited, whichever is lower, which was payable quarterly in arrears and the overdue markup of Rs. 8 million was interest free.

As per the settlement agreement with Faysal Bank Limited, the Company was required to pay installments of principal of Rs. 50 million and accrued markup of Rs. 8 million as per the repayment schedule and provide fresh security in the form of registered exclusive mortgage over 9 shops located at Pace Pakistan, 96-B/I, Gulberg II, Lahore. However subsequent to the restructuring, the Company could not pay all due installments relating to principal and accrued markup on due dates and even within the grace period of 90 days as allowed by Faysal Bank Limited and remained unable to provide fresh security as described earlier. Accordingly the Company has recorded the entire amount of liability to Faysal Bank Limited and classified the same as current liability. This non-compliance was considered an event of default and as a consequence of default the Company was bound to make immediate payment of the entire outstanding amount with up to date markup along with additional amount aggregating to Rs. 64.41 million. Accordingly, the outstanding principal amount of Rs. 48 million was classified as short term borrowing last year and total markup of Rs. 64.41 million was classified as accrued markup. Further Company was required to pay markup at the rate of 3MK+ 2%. During the period, the Company recognized further interest expense of Rs. 3.8 million in respect of this loan.

This rescheduled loan is secured by way of exclusive charge over all present and future, current assets of Rs. 80 million and future fixed assets of Rs. 50 million, respectively.

14 Contingencies and commitments

14.1 There is no significant change in the status of contingencies as highlighted in note 21 to the Company's annual financial statements for the year ended 30 June 2019.

14.2 There are no significant commitments as at 31 December 2019.

	(Un-audited) 31 December 2019	(Un-audited) 31 December 2018
	----- Rupees -----	
15 Revenue - net		
Advertisement	51,668,662	67,618,302
Newspaper	9,645,543	9,599,680
Outsourcing fee and other services	25,200,000	26,457,401
	86,514,205	103,675,383
<i>Less:</i>		
Sales tax	-	480,515
Discounts	1,849,469	7,780,337
	1,849,469	8,260,852
	84,664,736	95,414,531

Disaggregation of revenue

Product wise disaggregation of gross revenue is as follows:

<i>Advertisement</i>		
- Electronic media	-	1,894,540
- Print media	51,668,662	65,723,762
Newspaper	9,645,543	9,599,680
Outsourcing fee and other services	25,200,000	26,457,401
	86,514,205	103,675,383

	(Un-audited) 31 December 2019	(Un-audited) 31 December 2018
Customer wise disaggregation of gross revenue is as follows:	----- Rupees -----	
<i>Advertisement</i>		
- Agency	26,121,346	53,231,636
- Direct clients	29,466,571	14,386,666
<i>Newspaper</i>		
- Agency	9,645,543	9,599,680
<i>Outsourcing fee and other services</i>		
- Direct clients	25,200,000	26,457,401
	<u>90,433,460</u>	<u>103,675,383</u>

16 Loss per share - basic and diluted

		Un-audited			
		Half Year Ended		Quarter Ended	
		31 December 2019	31 December 2018	31 December 2019	31 December 2018
Loss after taxation	<i>Rupees</i>	<u>(36,853,086)</u>	<u>(131,935,259)</u>	<u>(29,093,201)</u>	<u>(127,593,467)</u>
Weighted average number of ordinary shares	<i>Number</i>	<u>178,851,010</u>	<u>178,851,010</u>	<u>178,851,010</u>	<u>178,851,010</u>
Loss per share - basic and diluted	<i>Rupees</i>	<u>(0.21)</u>	<u>(0.74)</u>	<u>(0.16)</u>	<u>(0.71)</u>

Basic earning per share has been calculated by dividing the profit attributable to equity holders of the Company by weighted average number of ordinary shares in issue during the period.

	(Un-audited) 31 December 2019	(Un-audited) 31 December 2018
	----- Rupees -----	
17 Cash used in operations		
Loss before taxation	(35,583,115)	(130,060,194)
<i>Adjustment for non-cash charges and other items:</i>		
Depreciation	6	24,105,969
Amortization of intangibles		28,241,309
Reversal of provision		133,445
Provision for doubtful receivables - net		(6,113,003)
Gain on disposal of property, plant and equipment		-
Provision for retirement benefits		28,112,911
Finance cost		(1,890,463)
Profit / (loss) before working capital changes	3,585,362	(565,600)
	<u>27,640,843</u>	<u>19,053,178</u>
<i>Effect on cash flow due to working capital changes:</i>		
Decrease in stores and spares	54,433	630,175
(Increase) / Decrease in trade debts	(20,073,965)	7,962,806
Increase in advance, prepayments and other receivables	(8,967,271)	(8,240,540)
Increase in long term deposits	(120,000)	(264,064)
Increase in trade and other payables	15,641,737	38,486,131
	<u>(13,465,066)</u>	<u>38,574,508</u>
Cash used in operations	<u>(1,586,028)</u>	<u>(12,801,882)</u>

18 Transactions with related parties

The related parties comprise group companies, directors of the Company, other companies where directors have control or joint control and key management personnel. Balances are disclosed in respective notes to this condensed interim financial statement. Details of transactions with related parties, other than those which have been specifically disclosed elsewhere in this condensed interim financial information is as follows:

Name of parties	Nature of relationship	Nature and description of related party transaction	31 December	31 December
			2019 (un-audited)	2018 (un-audited)
			Value of	Value of
			transactions made	transactions made
			during the period	during the period
			-----Rupees-----	
<i>First Capital Securities Corporation Limited</i>	Other related party	Sale of goods / services	126,100	59,800
<i>Pace Pakistan Limited</i>	Other related party	Sale of goods / services	134,550	59,800
		Building rent expense	7,781,220	7,073,838
		Amount received from related party	198,335	318,800
<i>Pace Barka Properties Limited</i>	Other related party	Payments made during the year	147,000	-
<i>Worldcall Telecom Limited</i>	Other related party	Building rent income	9,173,328	-
<i>World Press (Private) Limited</i>	Other related party	Funds received on behalf of a related party.	-	4,815,000
<i>First Capital Equities Limited</i>	Other related party	Sale of goods / services	457,600	187,200
<i>WTL Services (Private) Limited</i>	Other related party	Interest on loan	22,280,089	15,009,726
<i>Shehryar Ali Taseer</i>	Key management personnel (Chief Executive director)	Remuneration	7,000,000	7,000,000
<i>Shehrbano Taseer</i>	Key management personnel (Executive director)	Remuneration	3,500,000	3,500,000
<i>Other key management personnel</i>	Key management personnel	Remuneration and benefits	9,880,173	9,621,924

18.1 Key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the entity. The Company considers all members of their management team, including the Chief Financial Officer, Chief Executive Officer, Directors and Head of Departments to be its key management personnel.

19 Fair values of financial instruments

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Underlying the definition of fair value is the presumption that the Company is a going concern without any intention or requirement to curtail materially the scale of its operations or to undertake a transaction on adverse terms.

The fair value of financial assets and liabilities traded in active markets i.e. listed equity shares are based on the quoted market prices at the close of trading on the period end date. The quoted market prices used for financial assets held by the Company is current bid price. A financial instrument is regarded as quoted in an active market if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service or regulatory agency and those prices represent actual and regularly occurring market transactions on an arm's length basis.

IFRS 13, 'Fair Value Measurements' requires the Company to classify fair value measurements using a fair value hierarchy that reflects the significance of the inputs used in making the measurements. The fair value hierarchy has the following levels:

- Quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date (level 1).
- Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly (level 2).
- Unobservable inputs for the asset or liability (level 3).

The Company has not disclosed the fair values of these financial assets and liabilities as these are for short term or reprice over short term. Therefore, their carrying amounts are reasonable approximation of fair value.

		Half year ended 31 December 2019 (Un-audited)					
		Carrying amount			Fair value		
	Note	Financial assets at amortized cost	Financial liabilities at amortized cost	Total	Level 1	Level 2	Level 3
		----- Rupees -----					
31 December 2019 (Un-audited)							
Financial assets not measured at fair value							
Long term deposits		6,868,807	-	6,868,807	-	-	-
Trade debts	8	60,655,433	-	60,655,433	-	-	-
Other receivables		10,705,252	-	10,705,252	-	-	-
Cash and bank balances	9	1,148,770	-	1,148,770	-	-	-
		79,378,262	-	79,378,262	-	-	-
Financial liabilities not measured at fair value							
Long term finances	0	-	264,654,697	264,654,697	-	-	-
Liabilities against assets subject to finance lease		-	24,880,220	24,880,220	-	-	-
Trade and other payables	10	-	444,595,617	444,595,617	-	-	-
Accrued mark-up	12	-	194,693,497	194,693,497	-	-	-
Short term borrowing	13	-	48,000,000	48,000,000	-	-	-
		-	976,824,031	976,824,031	-	-	-
30 June 2019 (Audited)							
		Carrying amount			Fair value		
	Note	Financial assets at amortized cost	Financial liabilities at amortized cost	Total	Level 1	Level 2	Level 3
		----- Rupees -----					
30 June 2019 (Audited)							
Financial assets not measured at fair value							
Long term deposits		6,748,807	-	6,748,807	-	-	-
Trade debts	8	40,975,021	-	40,975,021	-	-	-
Other receivables		1,737,981	-	1,737,981	-	-	-
Cash and bank balances	9	588,218	-	588,218	-	-	-
		50,050,027	-	50,050,027	-	-	-
Financial liabilities not measured at fair value							
Long term finances	0	-	264,756,697	264,756,697	-	-	-
Liabilities against assets subject to finance lease		-	23,575,509	23,575,509	-	-	-
Trade and other payables	10	-	431,557,496	431,557,496	-	-	-
Accrued mark-up	12	-	168,589,173	168,589,173	-	-	-
Short term borrowing	13	-	48,000,000	48,000,000	-	-	-
		-	936,478,875	936,478,875	-	-	-

20 Reconciliation of movements of liabilities to cash flows arising from financing activities.

Half year ended 31 December 2019 (Un-audited)					
Liabilities					
Long term finances	Liabilities against assets subject to finance lease	Accrued mark-up	Short term borrowings	Total	
----- Rupees -----					
Balance as at 01 July 2019	264,756,697	23,575,509	168,589,173	48,000,000	504,921,379
<u>Changes from financing activities</u>					
Receipt of long term finances - net	(102,000)	-	-	-	(102,000)
Finance cost paid	-	-	(231,808)	-	(231,808)
Total changes from financing cash flows	(102,000)	-	(231,808)	-	(333,808)
<u>Other changes</u>					
Finance cost	-	1,304,711	26,336,132	-	27,640,843
Rescheduling of running finance facility	-	-	-	-	-
Total liability related other changes	-	1,304,711	26,336,132	-	27,640,843
Closing as at 31 December 2019	264,654,697	24,880,220	194,693,497	48,000,000	532,228,414

Half year ended 31 December 2018 (Un-audited)					
Liabilities					
Long term finances	Liabilities against assets subject to finance lease	Accrued mark-up	Short term borrowings	Total	
----- Rupees -----					
Balance as at 01 July 2018	248,587,697	20,915,555	119,313,584	48,000,000	436,816,836
<u>Changes from financing activities</u>					
Receipt of long term finances - net	11,400,000	-	-	-	11,400,000
Finance cost paid	-	-	(385,724)	-	(385,724)
Total changes from financing cash flows	11,400,000	-	(385,724)	-	11,014,276
<u>Other changes</u>					
Finance cost	-	1,329,965	17,723,213	-	19,053,178
Rescheduling of running finance facility	-	-	-	-	-
Total liability related other changes	-	1,329,965	17,723,213	-	19,053,178
Closing as at 31 December 2018	259,987,697	22,245,520	136,651,073	48,000,000	466,884,290

21 Segment reporting

21.1 Reportable segments

The Company has the following two strategic divisions, which are its reportable segments. These divisions offer different products and services and are managed separately because they require different technology and marketing strategies.

The following summary describes the operations of each reportable segment.

Reportable segments	Operation
Print media	It comprises "Daily Times" and "AajKal" being the Daily English and Urdu newspapers respectively printed from Lahore, Karachi and Islamabad.
Electronic media	It comprises "Business Plus" business news channel with cable penetration over metro cities and "Zaiqa" 24 hours dedicated food and culture channel of Pakistan.

The management reviews internal management reports of each division.

21.2 Information regarding the Company's reportable segments is presented below:

Information related to each reportable segment is set out below. Segment operating profit or loss as included in internal management reports reviewed by the Company's top management is used to measure performance because management believes that such information is the most relevant in evaluating the result of the respective segments relative to other entities that operate in the same industries.

	For the six months ended 31 December 2019		
	(Un-audited)		
	Print media	Electronic media	Total
	----- Rupees -----		
Turnover - net	84,664,736	-	84,664,736
Cost of production	(71,220,337)	(9,155,222)	(80,375,559)
Gross loss	13,444,399	(9,155,222)	4,289,177
Administrative and selling expenses	(33,867,579)	(247,317)	(34,114,896)
Finance cost			(27,640,843)
Other income			21,883,447
Loss before taxation			(35,583,115)
Taxation			(1,269,971)
Loss for the period			(36,853,086)

	For the six months ended 31 December 2018		
	(Un-audited)		
	Print media	Electronic media	Total
	----- Rupees -----		
Turnover - net	94,075,752	1,338,779	95,414,531
Cost of production	<u>(97,335,158)</u>	<u>(32,278,162)</u>	<u>(129,613,320)</u>
Gross profit	(3,259,406)	(30,939,383)	(34,198,789)
Administrative and selling expenses	(59,493,905)	(22,996,253)	(82,490,158)
Finance cost			(19,053,178)
Other income			<u>5,681,931</u>
Loss before taxation			(130,060,194)
Taxation			<u>(1,875,065)</u>
Loss for the period			<u><u>(131,935,259)</u></u>

21.2.1 The revenue reported above represents revenue generated from external customers. There were no inter segment revenues during the period. All the segment operating activities, revenue, customers and segment assets are located in Pakistan.

21.3 Revenue from major customers

Revenue from major customers of print media segment amounts to Rs. 30.30 million out of total print media segment revenue.

21.4

The accounting policies of the reportable segments are the same as the Company's accounting policies described in note 4 to the annual audited financial statements for the year ended 30 June 2019.

21.5 All non-current assets of the Company as at 31 December 2019 and 30 June 2019 are located and operating in Pakistan.

21.6 Segment assets and liabilities

Reportable segments' assets and liabilities are reconciled to total assets and liabilities as follows:

	As at 31 December 2019 - (Un-audited)		
	Un-audited		
	Print media	Electronic media	Total
	----- Rupees -----		
Segment assets for reportable segments	285,133,242	38,082,084	323,215,326
Unallocated corporate assets			<u>6,171,249</u>
Total assets as per statement of financial position			<u><u>329,386,575</u></u>
Segment liabilities for reportable segments	362,138,465	103,030,011	465,168,476
Unallocated corporate liabilities			<u>642,671,688</u>
Total liabilities as per statement of financial position			<u><u>1,107,840,164</u></u>

	As at 30 June 2019 - (Audited)		
	Print media	Electronic media	Total
	----- Rupees -----		
Segment assets for reportable segments	281,874,640	37,224,213	319,098,853
Unallocated corporate assets			<u>7,093,265</u>
Total assets as per statement of financial position			<u><u>326,192,118</u></u>
Segment liabilities for reportable segments	327,513,603	128,483,012	455,996,615
Unallocated corporate liabilities			<u>611,796,005</u>
Total liabilities as per statement of financial position			<u><u>1,067,792,620</u></u>

22 Financial risk management

The Company's financial risk management objectives and policies are consistent with those disclosed in the audited annual financial statements of the Company as at and for the year ended 30 June 2019.

23 General

23.1 Corresponding figures have been rearranged wherever necessary, for the purpose of comparison. However, there were no material reclassifications or rearrangements.

23.2 Figures have been rounded off to the nearest rupees unless otherwise stated. The functional currency used is Pakistani Rupee (Rs.).

24 Date of authorization for issue

This condensed interim financial information was authorized for issue in the Board of Directors meeting held on _____.

Chief executive

Chief Financial Officer

Director